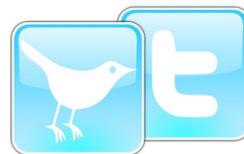


# WEB WISE KIDS



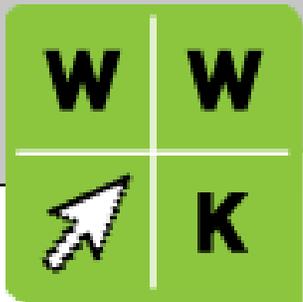
# Twitter 101

*QUICK START GUIDE & SAFETY TIPS*



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# TWITTER 101

## WHAT IS TWITTER?

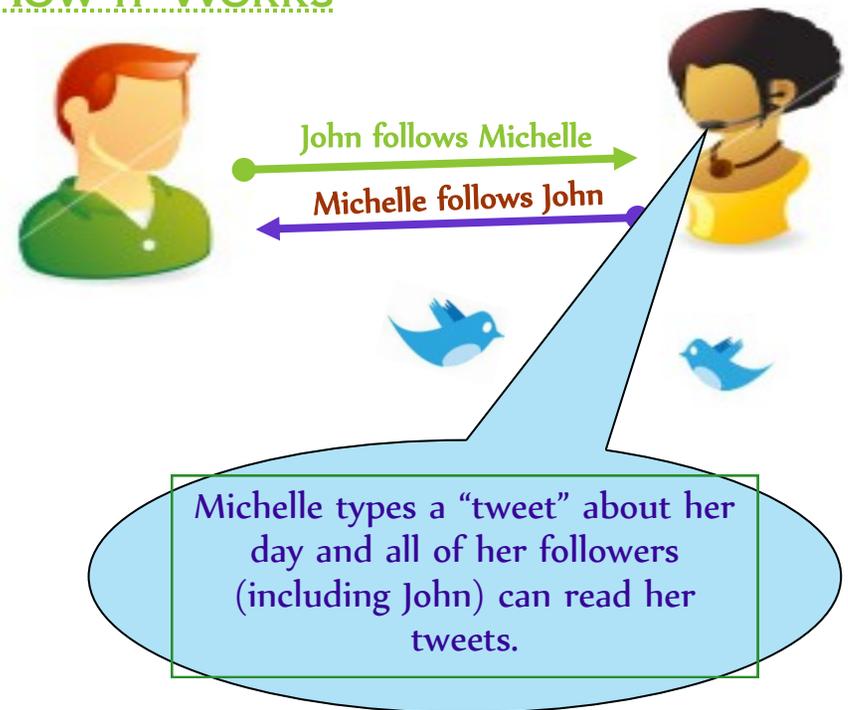
Twitter is a real time social networking site that allows you to leave messages of 140 characters or less, answering the question, “*What are you doing?*” These messages are called “tweets”, to your friends, or “followers.” The restriction of 140 characters has resulted in Twitter being labeled “micro blogging”. One of the key benefits of Twitter is that you can send and receive updates (also called tweets) via the internet, email , instant messaging and text messaging so you can keep in touch no matter where you are.

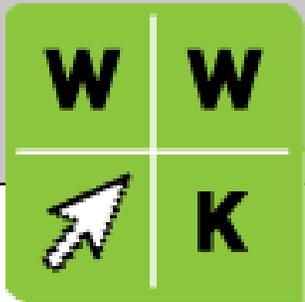
## NEW WORDS YOU WANT TO KNOW

**Tweet:** A post on Twitter

**TweetUp:** When tweeters meet in person

## HOW IT WORKS

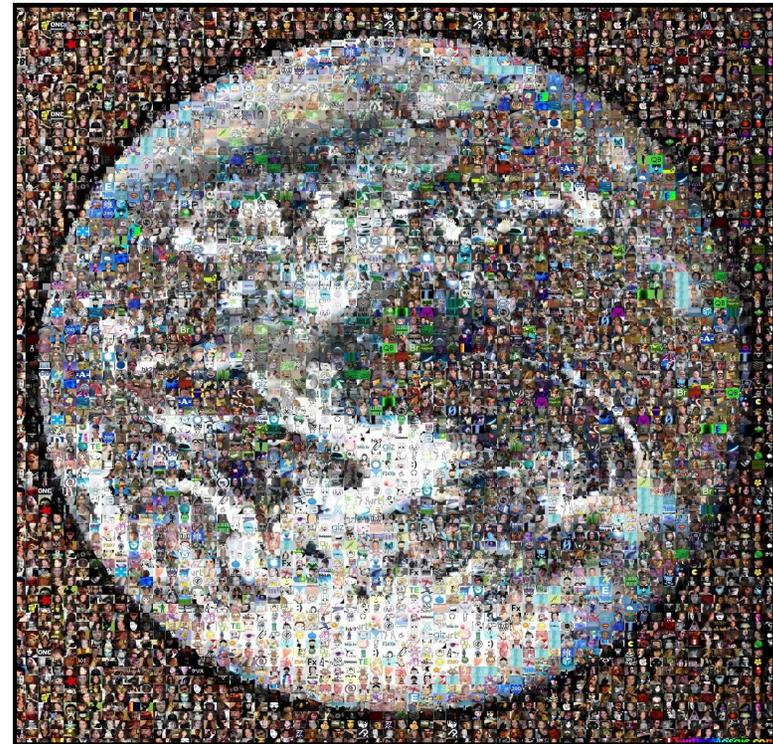




# TWITTER 101

## WHAT IS SO GREAT ABOUT TWITTER?

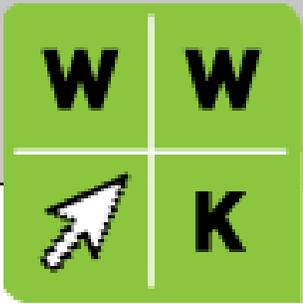
- Twitter is a way to connect with people all over the world!
- Networking with people of similar interests.
- Promote your blog posts or your business.
- Able to report news live, as it is happening and search live tweets as events are happening.
- Connect with your friends and family no matter how far away they live from you.
- Stay informed on topics you want to know about— (Web Wise Kids tweets the latest news on digital education and internet safety, gaming).



## NEW WORDS YOU WANT TO KNOW

**Tweeter:** someone who posts on twitter.

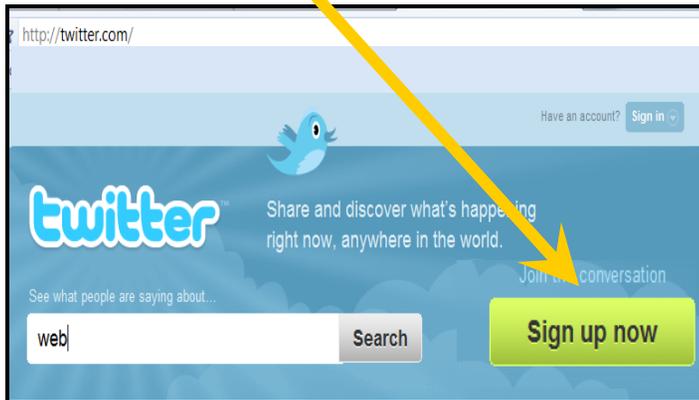
**Followers:** The people who subscribe to your posts.



# TWITTER 101

## GETTING STARTED

- Visit <http://www.Twitter.com> and click on “Sign up now”



- Fill in the account information. Your username will become your address. (i.e. Web Wise Kids is at <http://www.twitter.com/webwisekids>)

twitter

Join the Conversation Already on Twitter? [Sign in.](#)

Already use Twitter on your phone? [Finish signup now.](#)

Full name  ⇨ enter your first and last name

Username

Your URL: <http://twitter.com/USERNAME>

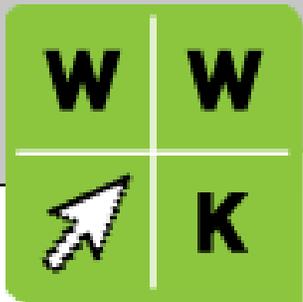
Password

Email

I want the inside scoop—please send me email updates!

Can't read this?  
[Get two new words](#)  
[Hear a set of words](#)  
Powered by reCAPTCHA.  
[Help](#)

Type the words above



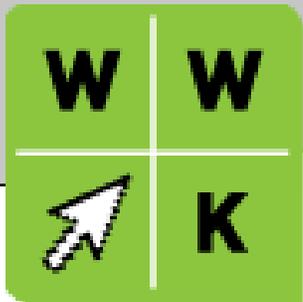
# TWITTER 101

## PERSONALIZING TWITTER

- Go to [twitter.com](http://twitter.com) and sign in with your username/email and password

Explore the top menu options at the top of your screen

- **Home:** Takes you back to the home screen
- **Profile:** You can see what others see—your tweets and bio information
- **Find People:** You can browse suggested friends, find friends, invite friends through their email address and search for friends by name.
- **Settings:** You can review your account info, privacy settings, password, change your picture, and personalize your profile through this link (more explanation on page \_\_).
- **Help:** Search for tutorial and step by step information for any questions you have.
- **Sign out:** exits the program. If you are using a public computer, you want to make sure you do exit the program before you leave the computer.



# TWITTER 101

## CHANGE YOUR SETTINGS

Under **“Account”** you can personalize the following public Information

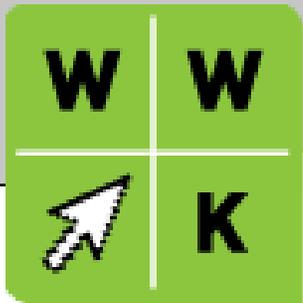
- Under ‘More info URL’ Enter your web site address or blog address if you want to link to it.
- Enter a “one Line Bio”
- Enter your “Location” - decide if you want to be specific or want to put something more broad like “united States of America”
- “Protect my tweets” check this box if you want to approve the people who get to see your tweets.
- “Save” - Make sure you save any changes you made under this section.

More Info URL	<input type="text" value="http://www.webwisekids.org"/> <small>Have a homepage or a blog? Put the address here. (You can also add Twitter to your site here)</small>
One Line Bio	<input type="text" value="empowering today's youth to make wise choices on the Internet and on social media"/> <small>About yourself in fewer than 160 chars.</small>
Location	<input type="text" value="Santa Ana, CA"/> <small>Where in the world are you?</small>

Under **“Picture”** you can personalize the image the represents you

- Ask yourself, ‘do you want your own picture out there?’ If you don’t want to use a picture of yourself, you can post a picture of something you like instead.
- You will need a picture saved in a Jpeg, Gif or PNG format

Account	Password	Mobile	Notices	<b>Picture</b>	Design	Connections
	<input type="button" value="Choose File"/>	No file chosen				
	<small>Maximum size of 700k. JPG, GIF, PNG.</small>					



# TWITTER 101

## FINDING MORE FOLLOWERS:

The fastest way to find followers is to tweet regularly and follow others.

Following the following tips to get more followers:

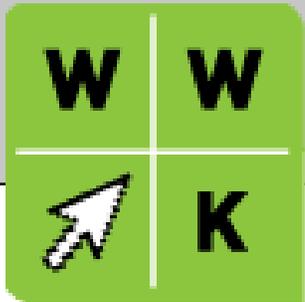
- Personalize your account profile by adding graphics to the background
- Use the @ symbol to send a message directly to another user
- Use a # (Hashtag) if you want your message to be easily tracked by someone interested in what you are saying. For example: if you want to comment on the latest CNN article about sexting, you would write, "*@CNN your latest article on #sexting surprised me...*"

Example of Tweets using @ and #:

RT @mashable is Facebook the #Starbucks of #SocialNetworks  
<http://bit.ly/aq3wTK> #facebook #like #trending

7:32 AM Apr 19th via TweetMeme

The screenshot shows a browser window with the URL <http://twitter.com/#search?q=Haiti%20OR%20%23haiti>. The page displays the Twitter logo and a search bar containing "Haiti OR #haiti". Below the search bar, it indicates "Haiti is a popular topic on Twitter right now." and provides a brief summary: "The country was hit by a 7.0 magnitude earthquake. People are tweeting to organize relief efforts or relay news." The main content area shows "Realtime results for Haiti OR #haiti" with three tweets. The first tweet is from @amtindia: "iPhone saves a Haiti survivor's life" with a link. The second is a retweet from @ConcreteKindArt: "8 H LEFT 4 THE @30SECONDDSTOMARS HAITI INITIATIVE!" with a link. The third is a retweet from @kcredcross: "For more info about the Red Cross response in Haiti, updates #41 and #42 have been posted: http://newsroom.redcross.org". To the right, there is a "Trending topics" section listing #nowplaying, #mm, #musicmonday, Haiti, #idothal2, #doesntmeanyourblack, Justin Bieber, Glee, Shorty Award, and Saints. A "Search tip" box at the bottom right says "Use to: immediately before a".



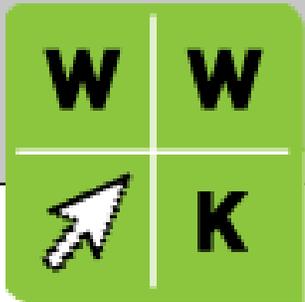
# TWITTER 101

## FACTS YOU SHOULD KNOW

- Twitter can be an app on your cell phone or mobile device
- You can receive tweets by visiting the Twitter website, IM, SMS, RSS, email or via a third-party application.
- Once you post a “tweet” message, you can never really delete it from the streaming.
- If you want to stop following someone, go to their page on Twitter and click the button to expose the drop-down box and Twitter, then click on “Unfollow”

## TOP FOLLOWED PEOPLE ON TWITTER

Ashton Kutcher @aplusk  
Ellen DeGeneres @TheEllenShow  
Britney Spears - @britneyspears  
Oprah Winfrey @Oprah  
Ryan Seacrest @RyanSeacrest  
John Mayer @johnmayer  
Cnn Breaking News @cnnbrk  
Barack Obama @BarackObama  
Shaquille O'Neal @THE\_REAL\_SHAQ



# TWITTER 101

## CONTACT US

### CONTACT WEB WISE KIDS

**BY MAIL:**

Web Wise Kids  
P.O. Box 27203  
Santa Ana, CA 92799

**BY PHONE:**

(866) WEB-WISE toll free  
or 714-435-2885

**BY FAX:**

714-435-0523

**BY EMAIL:**

[info@webwisekids.org](mailto:info@webwisekids.org)  
[www.webwisekids.org](http://www.webwisekids.org)